

Beginning Hooks with Examples

Question: *Do you value your freedom so much that you would be willing to sacrifice your life to preserve it?*

Onomatopoeia: *Kaching! The cash register will be overflowing once my business is up and running.*

Exclamations: *Eureka! Discovering a new fishing hole can be as exciting as finding gold.*

Startling fact: *At least 37.5 million acres of rainforest are destroyed each year.*

Voice: *Are you looking for a tasty snack that's low in fat and packed with vitamins? Well, have I got a treat for you!*

Definition: *Alopecia Areata is an autoimmune disease in which the immune system mistakenly attacks hair follicles, causing hair loss that can range from moderate to extensive.*

General to specific statement: *Most of us have at least one hero or source of inspiration. For me, that hero is Eleanor Roosevelt.*

Riddle: *Can you name a mammal that has two layers of fur, webbed feet, a duck-bill and a habit of laying eggs?*

Quotation: *"If the Union was to be saved, it had to be a man of such an origin that should save it." These are the immortal words of Mark Twain, written about Abraham Lincoln and his humble origins.*

Anecdote: *According to Margaret Truman's First Ladies, when George Washington first became president, he allowed callers to visit his home unannounced. After weeks of getting very little governmental business accomplished due to an overwhelming number of social calls, Washington limited visitors to two hours per week. In ways great and small, Washington shaped the role of the president.*

Idiom: *The early bird catches the worm. If you want to find the best deals at garage sales, you'd better heed this advice.*

Sentence fragments: *A Trojan horse. That's one way to describe the duplicity of a double agent.*